

# Checklist for creating impact (2)



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## Research (where gaps identified)

- Ensure new technology matches farmers' needs and priorities

## Capacity Building with project driver and Collaborators

- Train partners/collaborators in the technology
- Train partners/collaborators in participatory research

## Validation with project driver and collaborators

- Define parts of region and potential technology matches
- Identify target communities
- Identify and contact potential partners collaborators
- Visit/meet with farmers to plan demonstrations and select participants
- Choose options and sites with farmers
- Train farmers
- Establish sites
- Visit and evaluate fields
- Field days and/or farm walks farmerfarmer awareness raising
- Collect farmer feedback, record adaptations, identify further opportunities
- Adapt technologies if necessary and conduct further fieldtesting
- Evaluate partnerships

## Scaling up with project driver and collaborators

- Check availability of both required inputs and markets for product surplus.
- Identify target zones for expansion (needs assessment, baseline survey).
- Reassess partnerships and identify other key stakeholders.
- Distill and package farmer preferred technologies.
- Understand your target audience and their communication networks.
- Establish a communication campaign committee.
- Design and plan a communication campaign (e.g., a message design workshop).
- Design, adapt, produce, and test multimedia communication materials.
- Initiate campaign and distribute materials.
- Monitor and evaluate information diffusion and technology adoption.

## Monitoring and Evaluation with project driver and collaborators

- Post intervention surveys
- Field day evaluations
- Record lessons learned in all aspect of research impact continuum
- Assess impact against benchmark surveys and project goals
- Develop and implement exit strategy
- Document and disseminate outputs to scientific and development communities



**Assam Agribusiness and Rural Transformation Project (APART)**

The World Bank is the funding agency of APART  
Department of Agriculture, Assam is the nodal department for implementation of APART  
ARIAS Society is the State Level coordinating and monitoring agency for APART  
Assam Agricultural University is the leading Agricultural University of the State and implementing agency of APART, imparting research and scientific support.  
International Rice Research Institute (IRRI) is the rice global leader providing technical and hand-holding support in the implementation of APART