

# Checklist for creating impact



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## Why an Impact Checklist?

Impact has to be planned. While specific requirements vary based on the technology involved, the target group characteristics and the partners involved, some generic steps have been identified. These steps are captured within the following diagram.



## Preproject

- Identify region in response to demand or perceived opportunity
- Evaluate potential for impact (agricultural, institutional and political context)
- Identify potential partners and likely project driver; developing strong relationship
- Plan process from needs assessment right through to scaling up and M&E
- Establish benchmarks for collaboration with partners

## Needs assessment with project drivers and collaborators

- Select and characterize target sites and zones for survey
- Stakeholder analysis (communication network analysis)
- Field and farmer visits to identify problems, root causes and possible options
- Conduct baseline survey (identify indicators of impact)
- Select options for validation and/or gaps for research



**Assam Agribusiness and Rural Transformation Project (APART)**

The World Bank is the funding agency of APART. Department of Agriculture, Assam is the nodal department for implementation of APART. ARIAS Society is the State Level coordinating and monitoring agency for APART. Assam Agricultural University is the leading Agricultural University of the State and implementing agency of APART, imparting research and scientific support. International Rice Research Institute (IRRI) is the rice global leader providing technical and hand-holding support in the implementation of APART.